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PRESS RELEASE  
 FOR IMMEDIATE RELEASE



**NEOTECH's Improved MEGA STRAP™ Series for guitar, bass & banjo now available in 6 styles!**

Neotech's **MEGA STRAP™ Series** for guitar, bass and banjo is now even more comfortable and available in six versions to give you the custom fit you've been looking for.

Our patented internal control-stretch system makes instruments feel 50% lighter and 100% more comfortable. We've improved on this amazing system by creating a unique shoulder pad constructed of soft, durable neoprene, elastic for added support and two layers of memory foam to add extra cushion and help wick away moisture. The materials are expertly bonded together and then sewn with Lycra® binding around the edge to create a sleek, comfortable pad. This one-of-a-kind pad offers more comfort across the shoulder and back than you might have thought possible when wearing a heavy instrument. Top grade leather attachments (short, reg., midsize, long) or sturdy nylon loop connectors (banjo) make this a strap that will last a lifetime. The tailored design appeals to users of all playing abilities and the comfort is unmatched by any other strap. It's sure to be a favorite!

The **MEGA STRAP™** version for guitar/bass is available in short, regular, midsize and long sizes. The banjo version is available in short and regular to accommodate most any player and instrument combination. For optimal comfort, it is best to select the correct strap by first measuring from the top of the left shoulder to the front strap pin while holding the instrument in the playing position. Using this measurement, plus the overall length of the desired strap, the chart below will help to determine the strap size needed for the best possible custom fit to maximize performance and comfort.

Description	Top of shoulder to front strap pin	Approximate Overall Length
Mega Strap - Short	7"-11" (17,8-27,9cm)	32" - 37" (86,4- 94cm)
Mega Strap - Regular	7"-11" (17,8-27,9cm)	36" - 45" (91,4-114,3cm)
Mega Strap - Midsize	9.5"-13.5" (24,1-34,3cm)	40" - 50" (101,6-127cm)
Mega Strap - Long	12"-16" (30,5-40,6cm)	44" - 56" (111,8-142,2cm)
Mega Banjo Strap-Short	13"-17" (33-43,2cm)	44" - 50" (112-127cm)
Mega Banjo Strap	15"-19" (38,1-48,3cm)	52" - 61" (132,1-154,9cm)

The **MEGA STRAP™ Series** is proudly made 100% in the USA!

Neotech continues to innovate quality products to meet the ever-changing needs of the avid musician. We proudly make our products using top-quality materials as we feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail [info@neotechstraps.com](mailto:info@neotechstraps.com) or visit us online at [www.neotechstraps.com](http://www.neotechstraps.com) or [www.optechusa.com](http://www.optechusa.com).