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PRESS RELEASE  
FOR IMMEDIATE RELEASE



Posh-Rite™ Seat Cushion promotes better posture for more comfortable playing

### ***POSH-RITE™ seat cushion—Brings comfort and posture support to any chair!***

Maintaining proper posture is a key factor for musicians in obtaining better breath support and an effective playing position. The **POSH-RITE™** seat cushion from Neotech is the easy and portable way to encourage good posture during practice or while performing.

The **POSH-RITE™** is self-inflating. Simply twist open the valve to start the process! For a slightly firmer cushion, you can blow into the valve before twisting it closed. The tapered design aligns the upper body into the proper playing position to help increase breath support and provide better instrument placement. This makes practicing or performing for extended periods more comfortable. You'll definitely feel the difference!

The **POSH-RITE™** seat cushion is ideal for musicians of all playing abilities. Musicians traveling to different performance venues offering uncomfortable chairs can instantly transform the chair with **POSH-RITE™** for increased comfort. It's also a great way for student musicians to get an early start on developing good posture habits. Make slouching and bad posture a thing of the past—get the **POSH-RITE™**!

When finished playing, **POSH-RITE™** easily deflates by simply twisting open the valve. Once rolled up, close the valve and slip it into the included handy carrying case (4" diameter x 18" long — 10,2cm x 45,7cm) for convenient storage or transport. What could be easier? Treat yourself to the **POSH-RITE™** seat cushion as part of your essential gear!

Neotech continues to innovate quality products to meet the ever-changing needs of the avid musician. We proudly make our products with top-quality materials as we feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@neotechstraps.com or visit us online at [www.neotechstraps.com](http://www.neotechstraps.com) or [www.optechusa.com](http://www.optechusa.com).