



OP/TECH USA®

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PRESS RELEASE
FOR IMMEDIATE RELEASE



Wraps around any strap up to 2" wide using touch closures



Shoulder Cushion™ makes any strap more comfortable

SHOULDER CUSH™—Brings Neotech comfort to any strap!

The **SHOULDER CUSH™** is the perfect add-on pad! No longer is it necessary to put up with an inadequate shoulder strap that is sewn into the bag making it difficult to replace with OP/TECH USA's more comfortable **S.O.S. Strap**. In those situations, **SHOULDER CUSH™** is the perfect solution. With the **SHOULDER CUSH™**, users will enjoy our famous comfort features of combining neoprene, memory foam, elastic and Lycra binding to create a pad that evenly distributes the load across a larger area. This results in a strap that can make gear feel up to 50% lighter and 100% more comfortable.

The **SHOULDER CUSH™** provides soothing comfort and extra grip to any strap. The touch fastener closures wrap around straps measuring up to 2" (5,1 cm) in width. The non-skid surface keeps the pad in place, even if the strap is pulled through the **SHOULDER CUSH™** to another position. The unique laminated neoprene and memory foam pad instantly make any load more comfortable. Why suffer with uncomfortable straps when adding the **SHOULDER CUSH™** can make all the difference? Try it today and give your shoulder a well-deserved rest.

The **SHOULDER CUSH™** is proudly made in the USA!

Neotech continues to innovate quality products to meet the ever-changing needs of the avid musician. We proudly make our products with top-quality materials as we feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@neotechstraps.com or visit us online at www.neotechstraps.com or www.optechusa.com.