

304 Andrea Drive • Belgrade, MT 59714 www.optechusa.com • www.neotechstraps.com 800-251-7815 • info@optechusa.com

OP/TECH USA











Pull end down to shorten

Lift connector to lengthen

## PRESS RELEASE FOR IMMEDIATE RELEASE

NEOTECH's innovative **PAD-IT ACCORDION STRAPS**<sup>™</sup> bring new comfort to heavy instruments!

Neotech's **PAD-IT ACCORDION STRAPS**<sup>™</sup> offer a simple yet elegant strap that is sure to be a hit! The shoulder pads are made with an anti-microbial memory foam that conforms to the shoulders for a comfortable fit that makes even heavy instruments a breeze to wear. The pads also help to wick moisture away for additional comfort. The straps connect to the instrument with Neotech's unique loop connection system for added security. The lengths of the **PAD-IT ACCORDION STRAPS**<sup>™</sup> adjust guickly and easily. Simply grasp the loose end of the strap and pull straight down to shorten the strap to any desired length. The hardware instantly locks the strap in place. To lengthen the strap, simply place a single finger beneath the locking connector and lift it to a horizontal position and pull out the strap as needed. Releasing the locking connector secures the strap again.

**PAD-IT ACCORDION STRAPS<sup>™</sup>** provide unmatched comfort and versatility that is sure to please even the most particular musician. Treat yourself and you'll soon be playing in comfort!

Neotech continues to innovate quality products to meet the ever-changing needs of the avid musician. Proudly made in the USA, our products incorporate top-quality materials as we feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@neotechstraps.com or visit us online at www.neotechstraps.com or www.optechusa.com.